



Kostinbrod Industrial Development Forum 2025

📅 2 october 2025 | ⌚ 14:00 | 📍 Rollplast hall

I. Kostinbrod Municipality: Strategic Industrial and Investment Hub near Sofia

Kostinbrod Municipality is strategically located just 14 km northwest of Sofia, sharing borders with the capital's metropolitan area and other key municipalities such as Bozhurishte, Slivnitsa, Dragoman, Godech, and Svoge. Its advantageous geographic position is further enhanced by the proximity to major Trans-European Transport Corridors (IV, VIII, X), as well as key national roads and highways including the "Europe" Motorway and Lom Road (II-81).

Economic Profile and Industrial Base

The municipality has a long-standing industrial tradition, with a strong focus on the food and beverage industry. Leading companies operating in the area include:

- ***Coca-Cola Hellenic Bottling Company Bulgaria***, one of the top 100 companies in the country by revenue
- ***Olineza***, specializing in condiments and sauces
- ***Giev AD***, a vertically integrated poultry producer
- ***Interion AD***, producer of NuCrema chocolate spreads
- ***Niva AD***, vegetable oil producer
- ***VitaProt AD***, known for high-quality animal feed

Kostinbrod is also home to major players in:

- ***Textiles and paper***: Mars Armor, Sanitex, Texaid Bulgaria, Skipster, Lipo-Hart
- ***Printing***: Multiprint
- ***Chemical and plastic industries***: Rollplast, Saint-Gobain Weber Bulgaria
- ***Petroleum products***: Nis Petrol, Gaztrade



- **Transport and logistics:** Eurosped, Alba 2000
- **Construction materials:** Mining plant BALSHA AD

The presence of these and many other manufacturers underscores the municipality's dynamic and diversified economic landscape.

Investment Climate and Infrastructure

- Kostinbrod's attractiveness to investors is driven by:
- **Excellent transport connectivity** and **proximity to Sofia**, supported by a well-developed road, rail, gas, and power infrastructure
- **Affordable land prices** and **efficient municipal administration**
- **Clean environment and favorable climate**, supporting agribusiness and food processing
- **A skilled and educated local workforce**
- **Established industrial legacy**, initiated by flagship companies such as Coca-Cola HBC, Kraft Foods (now JDE), and Olineza

Over the past 3–4 years, tens of millions of euros have been invested in new production facilities, and this trend is expected to continue.

Green and Sustainable Development

In 2023, the French company Sun'R International launched a major investment in solar photovoltaic energy projects in Kostinbrod. In parallel, Bulgaria's first green hydrogen production facility—part of the EU Green Deal and Recovery Plan—will be established in the municipality. Powered by solar energy, this plant will serve as a national center for innovation in renewable hydrogen, attracting global investors and partners.

Additionally, Kostinbrod Municipality is a partner in a national project on circular economy and construction waste management, further advancing its green policy and alignment with European environmental standards.



II. Purpose of the Industrial Development Forum 2025

The Municipality of Kostinbrod and Lider.BG are organizing the first edition of the **Industrial Development Forum 2025**, aimed at presenting the municipality's investment potential to prospective investors.

Kostinbrod is located just 14 km from the capital, Sofia, and combines the advantages of proximity to the city with all the necessary conditions for industrial development. Currently, **26 large international companies** operate in the municipality with established production and logistics facilities.

What makes Kostinbrod attractive for investment is its strategic location, investor-friendly infrastructure, and the highly responsive local administration. New investors benefit from direct communication with the municipal government, which is committed to fast-tracking administrative procedures and offering full institutional support.

The Mayor of Kostinbrod, Mr. Trayko Mladenov, is recognized as one of Bulgaria's most proactive local leaders, contributing significantly to the rapid economic development of the region.

The primary focus of this event is to present Kostinbrod's opportunities to potential **Turkish investors**, showcasing the area's industrial advantages and fostering international economic collaboration.

The forum is **invite-only**, limited to **140 participants**, with formal invitations sent individually and requiring confirmation. The official program will last up to two hours, followed by a dedicated networking session in a comfortable and business-oriented setting.

III. Event Program (Draft)

14:00 – Official Opening

Moderator: Nadya Stanoeva

- Welcome address by Mr. Trayko Mladenov, Mayor of Kostinbrod
- Greetings by:



- Mrs. Silvia Arnautska – Regional Governor, Sofia Region (TBC)
 - H.E. Mehmet Sait Uyanık – Ambassador of the Republic of Turkey (TBC)
 - Mr. Tomislav Donchev – Deputy Prime Minister and Minister of Innovation and Growth (TBC)
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◆ **14:30 – Panel I: Investment Potential of Kostinbrod Municipality**

Short presentations by:

- Mr. Trayko Mladenov – Mayor of Kostinbrod
 - Ms. Mila Nenova – Executive Director, Bulgarian Investment Agency (TBC)
 - Dr. Maria Hristova – CEO, Invest Sofia
 - Eng. Plamen Panchev – CEO, Sienit
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◆ **15:00 – Panel II: New Opportunities for Economic Cooperation (Bulgaria – Turkey) and Industrial Development in Kostinbrod**

Speakers:

- Mr. Vasil Todorov – Deputy Chairman, Bulgarian Chamber of Commerce and Industry
 - Mr. Smilen Valov – Executive Director, Sofia Labor Bureau
 - Mr. Stefan Sofroniev – Trade Attaché, Bulgarian Consulate General in Istanbul (TBC)
 - *TBD*
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◆ **15:30 – Panel III: Success Stories and Industrial Growth in Kostinbrod**

Speakers:



- CEO of **Rollplast** (event host)
 - CEO of **Kostinbrod ECO Regional Landfill**
 - CEO of **Euromaster** (newest investor)
 - CEO of the **first industrial investment in the municipality**
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◆ **16:00 – Forum Closing, Networking Session & Business Showcase**

The Industrial Development Forum 2025 marks the beginning of a long-term vision for Kostinbrod as a dynamic hub for innovation, production, and international cooperation. We believe in building strong partnerships between Turkey and Bulgaria with forward-thinking investors and businesses that share our ambition for sustainable growth.

We look forward to welcoming you to Kostinbrod — where opportunity meets commitment.